



**FOR IMMEDIATE RELEASE**

## **NATIVE TRAILS EXPANDS PRECIOUS METALS LINE WITH NEW GUNMETAL FINISH**

*Dark, Rich Titanium-Colored Glaze Broadens 25th Anniversary Precious Metals Collection*

**San Luis Obispo, Calif. (April 2023)** – [Native Trails](#), a premier artisan-crafted kitchen and bathroom brand that makes a grand visual impression along with a positive social impact, has expanded its Italian-made [Precious Metals](#) kitchen and bathroom sink offerings to include a new Gunmetal finish. The dark, sultry glaze is truly unique and cultivated through a proprietary blend of genuine gold, silver, and platinum—the existing 25th anniversary Precious Metal finishes—which gives it a rare, irreplicable luster. The bold, cool presence is an appealing addition to kitchen and bathroom spaces alike and will be available for order through nearly 1,300 showrooms across North America in April 2023.

“Native Trails is proud to expose new materials, styles, techniques, and traditions to the community, and a gunmetal finish made from a proprietary blend of genuine precious metals is unheard of in a sink.” said Naomi Neilson, Founder and CEO of Native Trails. “The finish is bold and extremely appealing, yet remains versatile, so we’re excited to see how designers will choose to incorporate the titanium-colored glaze into their projects.”

To bring the Precious Metals Collection to life, Native Trails worked with fireclay master craftspeople in central Italy to combine age-old artisan culture with modern design. The Umbrian region of central Italy, home to exceptional clay soils, has a long history of ceramics going back to the Bronze Age. It also boasts a rich heritage of gold and silversmiths that used ancient methods to create beautiful metallic glazes over handmade pottery. Featuring radiant finishes that exude beauty and grandeur, the Precious Metals collection represents the finest aesthetic of luxury while paying homage to the past.



Left to Right: [Amara](#) in Gunmetal (\$1,978), [Bliss](#) in Gunmetal (\$2,178), [Dreamer](#) in Gunmetal (\$2,878)

The high-quality fireclay sinks are fired twice at temperatures reaching over 2200 degrees, then glazed by hand with genuine 24k gold, platinum, silver, or gunmetal, and fired yet a third time. The sinks are then sealed through a proprietary process to ensure they uphold an incredibly fine aesthetic of luxury while also boasting an unparalleled durability for long lasting performance and beauty. The collection is made up of five beautiful designs: Rendezvous and Dreamer kitchen sinks, Reveler bar and prep sink, as well as Bliss and Amara bathroom sinks.

Like all Native Trails products, the Precious Metals collection is available throughout the United States and Canada. The full list of Native Trails product distributors can be accessed at [nativetrailshome.com/showrooms](http://nativetrailshome.com/showrooms).

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### **About Native Trails**

Founded in 1996 by Naomi Neilson, Native Trails was built on the foundation of Naomi's passion for artisan tradition, sustainability, and fair trade practices to bring the work of undiscovered artisans from central Mexico to living spaces throughout North America. Combining the artisans' age-old traditions with contemporary design and sustainable materials, Naomi broke new ground with Native Trails iconic, hand-hammered recycled copper sinks and helped to introduce copper as a mainstay material for the kitchen and bath. Under Naomi's pioneering guidance, Native Trails has expanded far beyond copper sinks; its artisan-made product lines have grown to include groundbreaking NativeStone® concrete sinks and bathtubs, bath vanities made of reclaimed wood and metals, Murano spun-glass sinks, Italian-made fireclay sinks coated with genuine precious metal glazes, and a new line of solid walnut bath vanities. Today, Native Trails leads the industry in artisan crafted, sustainable products for kitchen and bath design; their handmade sinks, tubs, and bathroom vanities are sold in over 1,300 showrooms throughout the United States and Canada. As a Certified B Corporation, Native Trails is proud to join others in using business as a force for good. Additional information about the brand and products can be found at [nativetrailshome.com](http://nativetrailshome.com).

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