

COMPANY OVERVIEW

In 1996, while studying at Cal Poly in San Luis Obispo, Naomi Neilson launched Native Trails from a makeshift studio in the storage shed behind her college rental house — driven by a deep desire to share the work of undiscovered artisans and help preserve their craft traditions. She believed that true artistry transcends borders — and that when an item is made by hand, it reflects the soul of its maker.

What began as a mission to connect artisans from central Mexico with a wider audience has grown into a movement — one that celebrates sustainability, craftsmanship, and the enduring spirit of time-honored design. By blending centuries-old techniques with modern aesthetics and natural materials, Native Trails introduced its iconic copper sinks and helped redefine how the world experiences functional art in the kitchen and bath.

That same pioneering spirit continues to drive the brand today, inspiring innovations like NativeStone® concrete sinks and tubs, luminous spun-glass basins from Italy, fireclay sinks glazed with precious metals, and furniture crafted from reclaimed and FSC certified wood offerings that invite connection: to material, to maker, and to meaningful spaces.

As a Certified B Corporation, Native Trails integrates social and environmental responsibility into every aspect of its business — from the way it sources materials to how it partners with artisans around the world. This commitment extends through its long-standing Community Trails program, which fosters volunteerism, charitable giving, and initiatives that make a lasting difference locally and globally.

Celebrated for its award-winning designs and soulful approach to sustainable luxury, Native Trails has earned numerous industry honors for innovation, sustainability, and craftsmanship, including GOOD DESIGN® Awards, Interior Design's Best of Year, Hospitality Design Awards, DPHA Innovative Product of the Year, and more.

Available in more than 1,300 showrooms across the U.S. and Canada, the company continues to forge new paths, collaborating with artisans worldwide to bring fresh perspectives to sustainable design — and to create pieces that honor the hands that made them.

AT A GLANCE

- **Founded:** 1996 by Naomi Neilson
- **Headquarters:** San Luis Obispo, CA
- **Reach:** Sold in over 1,300 showrooms throughout the U.S. and Canada
- **Philosophy:** Artisan-crafted design, sustainable materials, eco-social positive impact, B-Corp Certified

PRODUCTS

Kitchen:

- Copper, Nickel, Fireclay, and NativeStone sinks, including bar & prep
- Coordinating sink accessories

Bath:

- Copper, Nickel, Murano Glass, Fireclay and NativeStone sinks and tubs
- Vanities and vanity tops
- Mirrors and bath accessories

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