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NATIVE TRAILS INTRODUCES PACIFICA 30 TO THE NATIVESTONE® COLLECTION

The 30-Inch Rectangular Undermount Sink Expands the Brand's Line of Kitchen and Bar Sinks

San Luis Obispo, Calif. (June 2025) – **Native Trails**, a leading manufacturer of artisan-crafted, sustainable kitchen and bath products, adds **Pacifica 30** to the award-winning NativeStone® collection. Designed for undermount installation, this 30-inch rectangular concrete sink brings elevated simplicity and hand-crafted durability to residential kitchens across North America.

Sleek and substantial, **Pacifica 30** features clean lines, a deep interior basin, and a timeless rectangular silhouette. Its minimalist form is balanced by the rich texture and natural variation of hand-formed concrete, offering a refined, organic presence in any kitchen setting.

The creation of **Pacifica 30** is a meticulous, multi-day process. Artisans build custom molds, pour and hand-pack the NativeStone® mixture, and allow the sink to cure for several days before hand polishing. To protect and enhance the sink's surface, **NativeStone Shield™** is applied. This sealer penetrates the concrete on a molecular level, creating a protective yet integrated barrier against stains and scratching. The sealer is hand-applied in a multi-step process using contemporary craft techniques, forming an impenetrable barrier that is scratch-resistant and impervious to water, oils, acids, and food. The final two coats further enhance the natural beauty of the concrete blend while adding even more strength and durability. The result is a one-of-a-kind functional work of art that lasts for years.

Pacifica 30 is available in six versatile finishes: **Pearl, Ash, Slate, Earth, Charcoal**, and the newly introduced **Sand**. Soft and sun-warmed, **Sand** evokes the natural tones of coastal shores and desert landscapes, enveloping kitchen spaces in an understated yet luxurious glow.

The **Pacifica 30** sink is available now in over 1,300 showrooms across the United States and Canada and through a network of online retail partners including Ferguson Home, Wayfair, Houzz, Bed Bath & Beyond, Decor Planet, and The Sink Boutique.

To learn more, visit www.nativetrailshome.com.

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About Native Trails

Founded in 1996 by Naomi Neilson, Native Trails was built on the foundation of Naomi's passion for artisan tradition, sustainability, and fair-trade practices to bring the work of undiscovered artisans from central Mexico to living spaces throughout North America. Combining the artisans' age-old traditions with contemporary design and sustainable materials, Naomi broke new ground with Native Trails iconic, hand-hammered recycled copper sinks and helped to introduce copper as a mainstay material for the kitchen

and bath. Under Naomi's pioneering guidance, Native Trails has expanded far beyond copper sinks; its artisan-made product lines have grown to include groundbreaking NativeStone® concrete sinks and bathtubs, bath vanities made of reclaimed wood and metals, Murano spun-glass sinks, Italian-made fireclay sinks coated with genuine precious metal glazes, and a line of solid walnut bath vanities. Today, Native Trails leads the industry in artisan crafted, sustainable products for kitchen and bath design; their handmade sinks, tubs, and bathroom vanities are sold in over 1,300 showrooms throughout the United States and Canada. As a Certified B Corporation, Native Trails is proud to join others in using business as a force for good. Additional information about the brand and products can be found at nativetrailshome.com.

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