



FOR IMMEDIATE RELEASE

NATIVE TRAILS WELCOMES NATOMA 24 TO THE NATIVESTONE® COLLECTION

The Brand's First Wall Mounted, ADA Compliant Bathroom Sink Release Since 2019

San Luis Obispo, Calif. (July 2025) – Native Trails, a leader in artisan-crafted, sustainable kitchen and bath design, introduces **Natoma 24**—the latest addition to its award-winning NativeStone® collection. This 24-inch, wall-mounted concrete sink blends minimalist form with handcrafted texture, offering an ADA-compliant solution that combines beauty and performance in a compact footprint. Ideal for small bathrooms and hospitality spaces, **Natoma 24** elevates the wall-mounted sink beyond its utilitarian roots, serving as a refined focal point in both residential and commercial interiors.



Natoma 24 in Charcoal (left), Ash (middle), and Terracotta (right)

Every **Natoma 24** is handcrafted in a multi-day process that begins with custom molds and ends with a one-of-a-kind functional work of art. Artisans pour and hand-pack NativeStone®—a proprietary blend of natural jute fiber and cement that is 40% lighter than traditional concrete—into each form, then allow the piece to cure slowly before hand-polishing it to a smooth, satiny finish. To enhance performance, every sink is sealed with NativeStone Shield™, a breakthrough sealer that penetrates the surface on a molecular level. Hand-applied in a meticulous, multi-step process, the finish creates an impenetrable barrier that resists water, oils, food, acids, and scratches—while amplifying the natural beauty of the concrete blend.

Natoma 24 is available in ten versatile finishes, ranging from beloved neutrals like Pearl, Ash, Slate, Earth, Charcoal, and Sand to earthy, nature-inspired tones: Ocean, Sage, Forest, and Terracotta. These newer hues—introduced to the NativeStone palette this year—foster a sense of calm and connection to the outdoors. They invite homeowners and designers to create peaceful sanctuaries that seamlessly balance modernity with a timeless, organic aesthetic for a truly refined and purposeful experience.

Each sink comes equipped with durable steel mounting brackets for secure installation and effortless integration into a range of design environments.

Natoma 24 is the second wall-mounted ADA-compliant offering in the Native Trails portfolio, following the 2019 debut of the Zaca Wall Mount vanity, designed to support 36- and 48-inch NativeStone trough sinks.

Now available in more than 1,300 showrooms across the U.S. and Canada, **Natoma 24** can also be found online through select retail partners including Ferguson Home, Wayfair, Houzz, Bed Bath & Beyond, Decor Planet, and The Sink Boutique. To explore the collection, visit www.nativetrailshome.com.

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About Native Trails

Founded in 1996 by Naomi Neilson, Native Trails was built on the foundation of Naomi's passion for artisan tradition, sustainability, and fair-trade practices to bring the work of undiscovered artisans from central Mexico to living spaces throughout North America. Combining the artisans' age-old traditions with contemporary design and sustainable materials, Naomi broke new ground with Native Trails iconic, hand-hammered recycled copper sinks and helped to introduce copper as a mainstay material for the kitchen and bath. Under Naomi's pioneering guidance, Native Trails has expanded far beyond copper sinks; its artisan-made product lines have grown to include groundbreaking NativeStone® concrete sinks and bathtubs, bath vanities made of reclaimed wood and metals, Murano spun-glass sinks, Italian-made fireclay sinks coated with genuine precious metal glazes, and a line of solid walnut bath vanities. Today, Native Trails leads the industry in artisan crafted, sustainable products for kitchen and bath design; their handmade sinks, tubs, and bathroom vanities are sold in over 1,300 showrooms throughout the United States and Canada. As a Certified B Corporation, Native Trails is proud to join others in using business as a force for good. Additional information about the brand and products can be found at nativetrailshome.com.

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