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NATIVE TRAILS ADDS AVALON 66 TO THE AWARD-WINNING NATIVESTONE® COLLECTION

The 66-Inch Tub Is the Complimentary “Medium” Size to the Available 62- and 72-Inch Curved Tubs

San Luis Obispo, Calif. (March 2025) – [Native Trails](#), a leading manufacturer of artisan-crafted, sustainable kitchen and bath products, welcomes **Avalon 66**—a NativeStone® freestanding bathtub that provides breathtaking beauty and optimum comfort. The concrete tub’s soft, rounded form and smooth, deep interior provides proper insulation to ensure a hot, deep, and relaxing soak in a variety of residential and commercial applications.

Avalon 66 joins Avalon 62 and Avalon 72 as the perfect middle ground in the brand’s award-winning [NativeStone® Bathtub Collection](#). True to Native Trails’ commitment to the planet, Avalon 66 is also another step towards sustainable living. Each tub is handcrafted by artisans in Vietnam using NativeStone®, a proprietary concrete blend of cement and natural and renewable jute vegetable fiber. The reinvented concrete mixture produces bathtubs that are 40% lighter, much stronger, and far more sustainable than traditional concrete products. They generate less waste, require less energy, are easier to install, and are less expensive to ship than traditional concrete tubs.

The process of forming Avalon 66 is a multi-day, intensive undertaking. The artisans build their forms to Native Trails’ specifications and design, then hand fill the forms with the proprietary concrete blend that are then left to dry for 24 hours. Once taken out of the mold, the newly formed tubs cure for five more days before the hand polishing phase. After polishing, each Avalon tub is sealed using NativeStone Shield™, which penetrates the concrete on a molecular level to create a protective yet integrated barrier against stains and scratching. The sealer is hand-applied in a multi-step process using contemporary craft techniques, creating an impenetrable barrier that is scratch-resistant and impervious to water, oils, acids, and food. The final two coats enhance the natural beauty of the concrete blend while adding even more strength and durability. The final result is a one-of-a-kind functional work of art.

Avalon 66 is offered in beloved neutrals including Pearl, Ash, Slate, Earth, Charcoal, and Sand, as well as earthy hues including Ocean, Sage, Forest, and Terracotta. Sand, Sage, Forest, and Terracotta—four NativeStone® finishes introduced this year—foster a sense of calm and a connection to nature, inspiring homeowners and designers to create peaceful sanctuaries that seamlessly balance modernity with a timeless, organic aesthetic for a truly refined and purposeful experience.

Avalon 66 is available in over 1,300 [showrooms](#) throughout the United States and Canada, and can be purchased through Native Trails’ network of online retail partners including: Ferguson Home, Decor Planet, Houzz, Bed Bath & Beyond, The Sink Boutique, and Wayfair. To learn more about Native Trails, please visit www.nativetrailshome.com.

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About Native Trails

Founded in 1996 by Naomi Neilson, Native Trails was built on the foundation of Naomi's passion for artisan tradition, sustainability, and fair trade practices to bring the work of undiscovered artisans from central Mexico to living spaces throughout North America. Combining the artisans' age-old traditions with contemporary design and sustainable materials, Naomi broke new ground with Native Trails iconic, hand-hammered recycled copper sinks and helped to introduce copper as a mainstay material for the kitchen and bath. Under Naomi's pioneering guidance, Native Trails has expanded far beyond copper sinks; its artisan-made product lines have grown to include groundbreaking NativeStone® concrete sinks and bathtubs, bath vanities made of reclaimed wood and metals, Murano spun-glass sinks, Italian-made fireclay sinks coated with genuine precious metal glazes, and a line of solid walnut bath vanities. Today, Native Trails leads the industry in artisan crafted, sustainable products for kitchen and bath design; their handmade sinks, tubs, and bathroom vanities are sold in over 1,300 showrooms throughout the United States and Canada. As a Certified B Corporation, Native Trails is proud to join others in using business as a force for good. Additional information about the brand and products can be found at nativetrailshome.com.

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