

Native Trails Introduces the Trough 3019 NativeStone Bathroom Sink

Trough Collection Expands to Include a 30-Inch Version for Small Spaces

San Luis Obispo, CA (March 2020) — <u>Native Trails</u>, a premier manufacturer of eco-friendly, artisan-crafted products for the kitchen and bath, is excited to welcome the latest addition to their Trough NativeStone bathroom sink line – the 30-inch <u>Trough 3019</u>. Previously only available in 48-inch and 36-inch versions, this smaller size option allows the trough sink to suit petite powder rooms and narrow single vanities.

"We are excited to reveal a new size offering that allows our customers more flexibility in their design process," said Naomi Neilson, Founder and CEO of Native Trails. "The trough sink incorporates artisan craftsmanship and sustainability, while providing a sleek focal point to modern industrial-inspired bathrooms, large or small."



Native Trails' Trough 3019 in Pearl (left) Trough 3019 in Ash (right)

Artisan-made from a breakthrough combination of natural jute fiber and cement, the Trough 3019 is lighter, stronger, and far more sustainable than standard concrete, like all of Native Trails' NativeStone sinks and tubs. The trough sinks are available in four finishes: Ash, a light gray color with beautiful natural mottling; Slate, a rich, dark grey; Pearl, a luminescent cream color; and Earth, a warm, natural brown-gray.

Trough 3019 is sealed using the NativeStone Shield, which penetrates concrete on a molecular level to create a protective, yet integrated barrier against stains and scratching. The stain-resistant, non-toxic coating reserves concrete from discoloration and wear.

About Native Trails

Founded in 1996 by Naomi Neilson, Native Trails was built on the foundation of Naomi's passion for artisan tradition, sustainability, and fair trade practices to bring the work of undiscovered artisans from central Mexico to living spaces throughout North America. Combining the artisans' age-old traditions with contemporary design and sustainable materials, Naomi broke new ground with Native Trails iconic, hand-hammered recycled copper sinks and helped to introduce copper as a mainstay material for the kitchen and bath. Under Naomi's pioneering guidance, Native Trails

has expanded far beyond copper sinks; its artisan-made product lines have grown to include groundbreaking NativeStone[®] concrete sinks and bathtubs, bath vanities made of reclaimed wood and metals, a range of home decor products, and now spun-glass Italian sinks. Today, Native Trails leads the industry in artisan crafted, sustainable products for kitchen and bath design; their handmade sinks, tubs, and bathroom vanities are sold in over 1,300 showrooms throughout the United States and Canada. As a Certified B Corporation, Native Trails is proud to join others in using business as a force for good. Additional information about the brand and products can be found at www.nativetrailshome.com.

###

Media Contact: UpSpring PR Ashley Fidler Bond Associate Vice President ashleybond@upspringpr.com (646) 722-8146