

## NATIVE TRAILS ADDS TWO FLOATING VANITIES TO VINTNER'S COLLECTION

## New Releases are Beautifully Handcrafted from Reclaimed Wine-Stained Oaking Staves

San Luis Obispo, CA (September 2019) -- Native Trails, a leading manufacturer of eco-friendly, artisan-crafted kitchen and bath products, is delighted to announce the expansion of its celebrated Vintner's series. New to the collection are Chardonnay and Cabernet Floating Vanities, two stunning bathroom centerpieces made from winestained oaking staves.

"Giving reclaimed materials a second life has been a longstanding practice for Native Trails," said Naomi Neilson, Founder and CEO. "Our Vintner's Collection is built with oak that has outlived its useful life in winemaking. These staves are submerged in wine that ferments in stainless steel tanks, and after a few months they are typically discarded – unless we get to them first. The result is beautiful coloration and character that simply cannot be created with new wood."



Chardonnay Floating Vanity (left), Cabernet Floating Vanity (right)

Built by American artisans, <u>Chardonnay</u> and <u>Cabernet</u> Floating Vanities reuse wine-making materials from the heart of California's wine country. Both vanities are made from straight, flat wine-stained oaking staves that were used to flavor wine during the fermenting process. Soaking for months at a time adds desirable characteristics to the oak as well - an authentic weathered finish, while infusing it with tannins, aroma, and a natural color from the grapes. This finish is enhanced by hand-waxing to bring out the color and protect the wood.

Chardonnay and Cabernet Floating Vanities demonstrate how Native Trails is lessening its impact on the environment by using materials that already exist, while creating products that do not sacrifice aesthetic appeal and function. Salvaged wood is already seasoned, yielding a piece that is highly durable. Due to their wall-mounted nature, the vanities free up floor space and make cleaning easy. The Cabernet and Chardonnay Floating Vanities are designed to pair with the NativeStone Trough 3619 sink from Native Trails.

## **About Native Trails**

Founded in 1996 by Naomi Neilson, Native Trails was built on the foundation of Naomi's passion for artisan tradition, sustainability, and fair trade practices to bring the work of undiscovered artisans from central Mexico first to central California and then on to living spaces throughout North America. Combining the artisans' age-old traditions with contemporary design and sustainable materials, Naomi broke new ground with Native Trails' iconic, hand-hammered recycled copper sinks and introduced copper as a mainstay material for the kitchen and bath. Under Naomi's effervescent leadership, Native Trails has expanded far beyond copper sinks; its artisan-made product lines have grown to include groundbreaking NativeStone® concrete sinks and baths, vanities made of reclaimed and FSC certified wood, and a range of home decor products. Today, Native Trails leads the industry in artisan crafted, sustainable products for kitchen and bath design; their handmade sinks, tubs, and bathroom vanities are sold in over 1,300 showrooms throughout the United States and Canada. Additional information about the brand and products can be found at <a href="https://www.nativetrailshome.com">www.nativetrailshome.com</a>.

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## Media Contact:

UpSpring PR Ashley Fidler Bond Associate Vice President ashleybond@upspringpr.com 646.722.8146