

NATIVE TRAILS EXPANDS VINTNER'S COLLECTION WITH NEW SIZES AND FINISHES

New Releases are Beautifully Handcrafted from Reclaimed Wine-Stained Oak Staves

FOR IMMEDIATE RELEASE

San Luis Obispo, CA (March 2022) – <u>Native Trails</u>, a premier artisan-crafted kitchen and bathroom brand that makes a grand visual impression along with a positive social impact, is excited to announce the expansion of its celebrated Vintner's Collection. New to the collection are vanities offered in sizes of 36", 48", and a floating vanity with a spacious full-extension, soft-close drawer. The brand also introduced three new finishes including Blanc; a versatile, go-to white, Grigio; a cool gray wash, and Noir; an opaque black, as an addition to the series' well-loved light blonde Chardonnay finish.

"Giving reclaimed materials a grand second life has been a longstanding practice for Native Trails," said Naomi Neilson, Founder and CEO. "Our Vintner's Collection is built with oak that has outlived its useful life in winemaking. These staves are submerged in wine that ferments in stainless steel tanks, and after a few months they are typically discarded – unless we get to them first. The result is beautiful texture and character that simply cannot be created with new wood."



Vintner's 48" Vanity in Grigio (left), Vintner's 36" Vanity in Blanc (right)



Vintner's Floating Vanity with Drawer in Chardonnay (left), Vintner's Floating Vanity in Noir (right)

Built by American artisans, Vintner's Collection reuses wine-making materials from the heart of California's wine country. All of the vanities are made from straight, flat wine-stained oak staves that were used to flavor wine during the fermenting process. Soaking for months at a time enriches the exceptional character and grain of the oak, which is then further enhanced and protected with a low VOC finish.

The Vintner's Collection demonstrates how Native Trails is lessening its impact on the environment by using materials that already exist, while creating products that do not sacrifice aesthetic appeal and function. Salvaged wood is already seasoned, yielding a piece that is highly durable.

Like all Native Trails products, the Vintner's Collection is available in more than 1,300 showrooms throughout the United States and Canada. The full list of Native Trails product distributors can be accessed at https://nativetrailshome.com/showrooms/.

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About Native Trails

Founded in 1996 by Naomi Neilson, Native Trails was built on the foundation of Naomi's passion for artisan tradition, sustainability, and fair trade practices to bring the work of undiscovered artisans from central Mexico to living spaces throughout North America. Combining the artisans' age-old traditions with contemporary design and sustainable materials, Naomi broke new ground with Native Trails iconic, hand-hammered recycled copper sinks and helped to introduce copper as a mainstay material for the kitchen and bath. Under Naomi's pioneering guidance, Native Trails has expanded far beyond copper sinks; its artisan-made product lines have grown to include groundbreaking NativeStone® concrete sinks and bathtubs, bath vanities made of reclaimed wood and metals, a range of home decor products, hand-spun Italian glass sinks, Italian-made fireclay sinks coated with genuine precious metal glazes, and a new line of sold walnut bath vanities. Today, Native Trails leads the industry in artisan crafted, sustainable products for kitchen and bath design; their handmade sinks, tubs, and bathroom vanities are sold in over 1,300 showrooms throughout the United States and Canada. As a Certified B Corporation, Native Trails is proud to join others in using business as a force for good. Additional information about the brand and products can be found at www.nativetrailshome.com.

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