

NATIVE TRAILS EXPANDS ITS COPPER COLLECTION WITH POLISHED FINISH OFFERINGS

Seven Select Kitchen and Bathroom Sinks are Now Available in Polished Nickel and Polished Copper

FOR IMMEDIATE RELEASE

San Luis Obispo, CA (April 2022) – <u>Native Trails</u>, a premier artisan-crafted kitchen and bathroom brand that makes a grand visual impression along with a positive social impact, is excited to expand its Polished Copper and Polished Nickel finishes to seven select sinks in the Copper Collection. Kitchen and bathroom sinks including **Rhapsody**, **Pinnacle**, **Cocina 21**, **Farmhouse 30**, **Cocina 30**, **Tatra**, and **Kohani** will all be available in both finishes, adding to the existing Antique Copper and Brushed Nickel offerings.

"Our products exemplify our passion for pushing the limits of kitchen and bathroom design while preserving the integrity of the traditions that inspire us – and our foundational hand-hammered recycled copper sinks are no exception," said Naomi Neilson, Founder and CEO. "Highly-skilled artisans use traditional coppersmithing techniques to craft these luxurious sinks, each resulting in a one-of-a-kind piece that builds on Native Trails' pillars of sustainability and contemporary design."



In Polished Copper: Cocina 21 Sink, Tatra Sink, and Rhapsody Sink

The Polished Nickel finish is a glistening, warm-toned silver color created through an electroless plating process, resulting in an extremely durable product. The Polished Copper finish is a brilliantly luxurious shade with hints of rose gold, while both finishes are hand polished for a dazzling shine. For a further layer of protection and a nearly maintenance-free sink, users can apply Native Trails' MetalProtect[®] sealer to prevent tarnishing and fingerprints.



In Polished Nickel: Pinnacle Sink, Cocina 30 Sink, and Kohani Sink

Native Trails' artisan crafted copper sinks take several days and many thousands of hammer strikes to perfect, using age-old techniques passed down through generations. Skilled coppersmiths from Mexico start by melting 100% recycled copper scraps that are then pressed into sheets and formed into shape. After a strategic heating and cooling process, a smooth-faced planishing hammer is used to harden the copper, giving each sink a beautiful polish and sheen. Once the hammering is completed, and the desired shape and texture is achieved, each piece goes through a final process to create one of Native Trails' five copper finishes. The end result is a one-of-a-kind functional work of art that embodies the unique style and skilled technique of the artisan who created it.

Like all Native Trails products, the Copper Collection is available in more than 1,300 showrooms throughout the United States and Canada. The full list of Native Trails product distributors can be accessed at https://nativetrailshome.com/showrooms/.

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About Native Trails

Founded in 1996 by Naomi Neilson, Native Trails was built on the foundation of Naomi's passion for artisan tradition, sustainability, and fair trade practices to bring the work of undiscovered artisans from central Mexico to living spaces throughout North America. Combining the artisans' age-old traditions with contemporary design and sustainable materials, Naomi broke new ground with Native Trails iconic, hand-hammered recycled copper sinks and helped to introduce copper as a mainstay material for the kitchen and bath. Under Naomi's pioneering guidance, Native Trails has expanded far beyond copper sinks; its artisan-made product lines have grown to include groundbreaking NativeStone® concrete sinks and bathtubs, bath vanities made of reclaimed wood and metals, a range of home decor products, Italian spun-glass sinks, Italian-made fireclay sinks coated with genuine precious metal glazes, and a new line of sold walnut bath vanities. Today, Native Trails leads the industry in artisan crafted, sustainable products for kitchen and bath design; their handmade sinks, tubs, and bathroom vanities are sold in over 1,300 showrooms throughout the United States and Canada. As a Certified B Corporation, Native Trails is proud to join others in using business as a force for good. Additional information about the brand and products can be found at <u>www.nativetrailshome.com</u>.

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