



**Media Contact:**  
Beth Fillerup  
800.786.0862  
beth@nativetrails.net

**FOR IMMEDIATE RELEASE**  
**March 4, 2013**

**NATIVE TRAILS EXPANDS UPSCALE, ECO-FRIENDLY  
COLLECTIONS FOR ENTERTAINING  
WITH SLEEK + CHIC BAR SINKS—MOJITO and MANHATTAN**

**SAN LUIS OBISPO, CA** - Luxury kitchen and bath mainstay Native Trails is causing a stir by introducing two new recycled copper bar sinks, Mojito and Manhattan. These notable additions celebrate the brand's commitment to offering consumers and designers attractive and sustainable furnishings for entertaining in the home.

Naomi Neilson Howard, founder and CEO remarks, "People inevitably gather around the bar at gatherings, and it's so much fun to have a sink that creates a 'wow' response. For everyday living, our sinks tend to 'nurture the soul' –they just feel good to live with, simple as that."

**Process + Material:**

The process of creating a Native Trails sink begins with recycled copper – electrical wire and pipes– which is collected and melted to form sheets. Then, tried-and-true coppersmithing techniques, dating back to the age of the Aztecs, are applied. The warm-toned metal, heated and softened over an open forge, is hammered by hand with thousands of strokes over an anvil to form it into the desired shape.

Copper is malleable not only in its nature, but also in its aesthetic adaptability to a variety of décor styles. Native Trails' hand hammered copper products are designed to blend well with traditional, country and old world looks, transitional and eclectic styles as well as clean-lined contemporary environments.

Inspired in name by two popular cocktails, the new **Mojito** and **Manhattan** sinks raise the bar—literally. With elegant raised profiles, these sinks are great additions to a bar or entertaining area, and they can function as a secondary kitchen sink, supplementing cooking or preparation for big dinners and parties or everyday tasks.

*- more -*



From Left to Right: Mojito in Brushed Nickel, Manhattan in Antique Finish, Manhattan in Brushed Nickel

- With a look as refreshing as its namesake drink, **Mojito** will enhance any bar or prep area. A hand-crafted delight, this sink truly illustrates innovative artistry and design with a fun, artistic flavor. The deep, circular shape is more than wonderfully functional; it makes a beautiful display when filled with ice and bottles of wine, beer and soft drinks. Mojito measures 16" high X 7.5" wide and uses a 3.5" drain. The raised profile shows off the sink's beautifully hammered texture.
- As suggested by its moniker, the rectangular **Manhattan** basin exudes upscale sophistication. Edgy and contemporary with a crisp linear design, Manhattan blends classic elegance with modern style into a combination as flavorful as whiskey and sweet vermouth, with a cherry on top. Manhattan measures 15" wide x 17" long x 7" deep and uses a 3.5" drain.

Available in traditional Antique or Brushed Nickel finishes, Mojito and Manhattan bar sinks are made of 16 gauge post-consumer recycled copper, which has the strength and durability to withstand daily use. Additionally, studies have proven that copper effectively kills bacteria, making it an exceptional surface for living spaces.

### About Native Trails

Native Trails, a privately owned business based in San Luis Obispo, California, has produced high quality, artisan crafted kitchen and bath fixtures and home décor for over 16 years. Naomi Neilson Howard, Native Trails' founder and CEO, established the company to pair the stunning copper craftsmanship she discovered in her travels through Mexico with contemporary design and sustainable business practices. The company's artisan creations are showcased in more than 1,300 showrooms in the U.S. and Canada. Native Trails is a favorite destination for not only consumers, but also designers, builders, and architects, based on several points of differentiation: category-defining designs, high product quality, use of recycled and sustainable materials, and excellent customer service. Native Trails also recently received the prestigious GREEN GOOD DESIGN award for their Bordeaux Wall Mount. For more information, contact Native Trails at 800-786-0862 or visit [www.nativetrails.net](http://www.nativetrails.net).

###