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**FOR IMMEDIATE RELEASE**  
**April 9, 2013**

**NATIVE TRAILS ANNOUNCES NEW LIFESTYLE COLLECTION OF SELECT HOME DECOR PRODUCTS THAT WILL HELP ABUSED AND NEGLECTED CHILDREN**

**SAN LUIS OBISPO, CA** – Luxury sustainable kitchen and bath mainstay, Native Trails, presents the *Share the Love* campaign to honor child abuse prevention. With the purchase of select handmade, recycled copper home decor items from their new Lifestyle Collection, Native Trails will donate 20 percent to CASA for Children (Court Appointed Special Advocates), a nationwide non-profit foundation that helps abused and neglected children find loving homes.

“Our Lifestyle Spring Collection launched in April, the same month as Child Abuse Prevention Month, so it seemed only fitting to start our *Share the Love* campaign,” said Naomi Neilson Howard, founder and CEO of Native Trails. “This partnership with CASA for Children will continue until the end of the year, and is just one way Native Trails can give back to the global community.”

Appropriately, Native Trails’ products offered in the *Share the Love* campaign include a Copper Heart Ornament and Copper Heart Box. Individually handmade by artisans using 100% recycled copper, each heart-shaped ornament and heart-shaped jewelry box is a thoughtful reminder that love is sustainable and necessary to make the world a better place.



**From left to right: Copper Heart Ornament and Copper Heart Box**

Beautiful Copper Mini Bowls are also offered, perfect for holding jewelry or other small trinkets or as elegant accent pieces to display in the home. Available in two sizes, as 2" or 3", the bowls are hand hammered by artisans and retain a natural variegated patina.

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Also, with a namesake that is reminiscent of a rolling wave in the ocean, the Monterey Copper Bowl is a larger copper piece at 8”D X 2 1/4” H. The bowl’s curved-shaped lip is like the arc of a gentle wave becoming an artistic focal piece on a dining room table or to hold snacks at a party. The bowl is available in Antique or Tempered finishes.

Another highlight includes the Los Olivos Copper Pitcher, which features an elegant curve, emulating the simple beauty of a flower bending in the wind or a wave poised to crash on the beach. This striking pitcher can be filled with colorful flowers or kitchen utensils or even take center stage perched on an end table.



**From left to right: Copper Mini Bowls, Monterey Copper Bowl and Los Olivos Copper Pitcher**

This is just a sampling of items available in the *Share the Love* collection. To order products or learn more about Native Trails for *Share the Love*, go to [www.nativetrailslifestyle.com](http://www.nativetrailslifestyle.com). Native Trails also offers free shipping for orders over \$50.00 in the U.S. The *Share the Love* campaign will be offered until the end of 2013.

### **About Native Trails**

Native Trails, a privately owned business based in San Luis Obispo, California, has produced high quality, artisan crafted kitchen and bath fixtures and home décor for over 16 years. Naomi Neilson Howard, Native Trails’ founder and CEO, established the company to pair the stunning copper craftsmanship she discovered in her travels through Mexico with contemporary design and sustainable business practices. The company’s artisan creations are showcased in more than 1,300 showrooms in the U.S. and Canada. Native Trails is a favorite destination for not only consumers, but also designers and architects, based on several points of differentiation: category-defining designs, high product quality, use of recycled and sustainable materials and excellent customer service. For more information, contact Native Trails at 800-786-0862 or visit [www.nativetrails.net](http://www.nativetrails.net).

### **About CASA**

About National CASA for Children ([www.casaforchildren.org](http://www.casaforchildren.org)): Court Appointed Special Advocates (CASA) for Children is a network of 946 community-based programs that recruit, train and support citizen-volunteers to advocate for the best interests of abused and neglected children in courtrooms and communities. The only program of its kind, CASA volunteers are empowered by the courts to provide children with one-on-one advocacy. CASA volunteers see their assigned children regularly and interview all the adults who impact their lives. Volunteer advocates offer judges the critical information they need to ensure each child’s rights and needs are being attended to while in foster care, staying with the child until she is placed in a loving permanent home. For many abused children, their CASA volunteer is the only constant adult presence in their lives.

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