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**NATIVE TRAILS RECEIVES DPHA INNOVATIVE PRODUCT AWARD
FOR SECOND CONSECUTIVE YEAR**

Growing brand proves that sustainable materials and artisan craftsmanship create a winning combination for upscale kitchen and bath design

SAN LUIS OBISPO, Calif. - Native Trails, the mainstay in luxury, sustainable furnishings for kitchens and baths, was given an Innovative Product of the Year award by the Decorative Plumbing & Hardware Association (DPHA), one of the industry's leading trade associations. Native Trails' Halcyon Vanity was awarded Innovative Furniture Product of the Year, which was presented earlier this month at the DPHA Annual Conference and Product Showcase held in Chicago. Native Trails won the award in 2011 for the Bordeaux Wall Mount.

Native Trails' founder and CEO Naomi Neilson Howard remarks, "We are thrilled to receive this award from DPHA for the second year in a row. As part of our company's mission, we are thoughtful in our design, focusing on innovation, sustainability, and quality to produce eco-friendly, one-of-a-kind kitchen and bath products. It is gratifying to be acknowledged by DPHA for these efforts."

Introduced in spring 2012, the Halcyon Vanity is part of the brand's Renewal Series of bamboo bath furnishings and accessories. Halcyon showcases the material's intricate beauty by combining Caramel and Woven Strand bamboo in a unique, compact contemporary design. In addition to its beautiful curvature, the product offers space for plumbing and a French cleat for easy installation. Given its bold looks and smart, compact size, it is ideal for a guest bath or powder room as well as for hospitality or commercial settings.



Halcyon

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About DPHA

The Decorative Plumbing & Hardware Association is a cutting-edge nonprofit organization whose mission is to create competitive advantages for its nearly 400 members by advancing the business and professional development of independent dealers, manufacturers, representatives and others involved in the decorative plumbing and hardware industry. DPHA employs a unique consensus-based approach to accomplish its mission that treats showrooms manufacturers/importers and manufacturer's representatives as peers and partners. Education is a DPHA hallmark. The organization has published the industry's only comprehensive education program for showroom staff and produced numerous guidelines for consumers to make better and well-informed purchasing decisions.

About Native Trails

Native Trails, a privately owned business based in San Luis Obispo, Calif., has been offering high-quality, artisan-crafted kitchen and bath fixtures and home décor for 16 years. Naomi Neilson Howard, founder and CEO of Native Trails, started the company to pair the stunning copper craftsmanship she discovered in her travels through Mexico with contemporary design and sustainable business practices. The company's creations are showcased in more than 1,300 showrooms throughout the U.S. and Canada. Native Trails is a favorite destination for consumers, and also for designers and architects, based on several points of differentiation: category-defining designs, high product quality, use of recycled and sustainable materials, and excellent customer service.

For more information, contact Native Trails at 800-786-0862 or visit www.nativetrails.net

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